

China Digital Mobile Radio Revenues Surge in 2005

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Shanghai, China (2 March 2006) – Digital mobile radio terminal revenues in China increased by an estimated 219% in 2005, according to a new report by IMS Research (www.imsresearch.com). In 2005, the digital terminal revenues were estimated to occupy about 33% of total licensed mobile radio terminal revenues in China. Revenues are forecast to decrease slightly in 2006 and grow fast after 2007. The digital mobile radio terminal revenues are forecast to reach close to \$107 million, or about 63% of total licensed mobile radio terminal revenues, by 2010.

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The fast growth is primarily attributed to the strong growth of digital PAMR (Public Access Mobile Radio) networks. In 2005, more than 66% (in terms of unit shipments) of digital terminals were purchased by PAMR networks in China.

Senior analyst, Richard Jun Li commented: “Fast growth for digital mobile radio is forecast for the Chinese market in next five years. The government authorities have shown strong support for digital mobile radios to replace analog ones. Chinese digital mobile radio technology standards have been developed and are starting to mature, whilst Chinese mobile radio manufacturers are getting ready to enter the digital market. In addition, the fast growing Chinese economy is stimulating the increased use of digital mobile radios as company profitability grows.”

The trend for digital mobile radios to replace analog ones is only in its infancy in China and has a long way to run, which should support market growth for many years.

The “Chinese Market for Licensed Mobile Radio – 2006 Edition” examines the Chinese market for licensed mobile radio. It provides the Chinese licensed mobile radio installed base and shipment data split both by end-user sector and technology standard. This report also reviews the mobile radio TRX market and the grey mobile radio market in China. Forecasts for the next five years are provided for each market segment, and a scenario analysis is also provided.

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*IMS Research is always willing to work with journalists to provide market information for articles.

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