

E-Tabs And Askia Announce New Dashboard Software Partnership

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E-Tabs and Askia have formed a strategic partnership, combining their expertise and experience to develop a new dashboard design tool for the market research industry.

E-Tabs and Askia announce a new strategic partnership which sees two industry leaders combining their vast skills, experience and resources to develop a revolutionary dashboard designer application for market research.

The two companies have been empowering the Market Research industry for over 20 years with E-Tabs at the forefront of market research reporting and visualization, and Askia providing state-of-the-art software for surveys and analysis.

"Askia and E-Tabs make a perfect match; our offerings complement each other", says Jérôme Sopoçko, Askia founder. "Through this partnership we are effectively combining our expertise in analysis and reporting to create a very compelling proposition for the industry."

The web based dashboard designer, available as a standalone tool or linked seamlessly with the Askivista analysis software, will be a genuine game-changer. Benjamin Rietti, President and founder of E-Tabs added, "The dashboard design market is crowded but spectacularly fails to address the specific needs of market research. This exciting new application will combine a cutting-edge user experience with a native understanding of market research data and functionality. The industry as a whole will gain significantly from this coming together of two of its leaders"

Further information about the new software and this strategic partnership will be released later in the year.