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## Email marketing in China

Posted by JulieFernandez - 2010/08/13 14:19

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Dear all,

Do you have any informations on Email Marketing in China?  
What are the regulations there?  
Who are the mains actors?  
Is the market mature?

I would be very grateful if you could give me some informations.

Thanks to all.

Best regards.

Julie

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## Re:Email marketing in China

Posted by Ananya - 2010/12/17 04:41

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Although China is showing severe signs of slowing down in economy, it is still expected to report a 6% to 8% growth this year, their Government has projected an ambitious 8% growth for this year, still a big slow down compared to 11% growth achieved only 12 months ago. But any growth in today's economy is still remarkable, and with its massive population of the middle class population and the fact that China has over 100 cities that has population over 1 million, it is a market not to be missed by exporters.