
Market research spending

Posted by crys - 2011/10/19 21:25

What percentage of companies in the United States use market research?

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Re:Market research spending

Posted by SterlingResearchGroup - 2011/11/03 11:19

In My Opinion Find out market research solution that addresses your exclusive business challenge for information about consumer spending in the USA for games hardware, software etc... Are the best for customer spending categories counting used physical software? We offer market research solution to help companies overcome obstacles.

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Re:Market research spending

Posted by Tasha12 - 2011/11/21 04:21

Interesting question. If you think about it, nearly all companies use it, it's just on a different scale. For example, a small hardware shop in Kansas uses MR to decide to close on a Tuesday because they are not busy. On the other hand, large companies put millions of dollars into it research every aspect of their market. In another instance, a parcel audit company would use research to find the most cost effective transportation methods and therefore save money. So IMHO I would say that 99% of companies use it. :)

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Re:Market research spending

Posted by robh - 2012/01/31 21:20

wow, what a spam response by sterlingresearchgroup - way to not answer the question

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Re:Market research spending

Posted by Knny Peterson - 2012/04/09 13:26

Thank you Tasha for sharing your information. Thank a lot.

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Re:Market research spending

Posted by richelmark - 2012/09/03 07:06

The seventh edition of the Annual Survey of Market Research Professionals conducted by MarketResearchCareers among 500 MR professionals reveals market research budgets and the overall market research industry are expected to contract by 3.1% in 2012 compared to the prior year.
Mobile App Development

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