TNS Appoints Enzo Micali as CIO of North America Custom Research Business

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TNS Appoints 1-800-FLOWERS.COM Chief Information Officer Enzo Micali as CIO of North America Custom Research Business
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Mr. Micali's Diverse IT Background to Provide Strategic Direction for the Development of TNS North America's Cutting-Edge Technology Platform

NEW YORK, December 19, 2006 â€“ TNS, a leading global market-information group, appointed Enzo Micali Chief Information Officer of the companyâ€™s North America Custom Research business, effective early 2007.Â Mr. Micali is the former CIO of 1-800-FLOWERS.COM and rated one of the top CIOs in the country.Â Together with several recently announced executive appointments, Mr. Micali further strengthens the leadership team under Kimberly Till, President, TNS North America.

In his new position, Mr. Micali will lead the North American Information Technology organization in enabling the Market Research Firm of the Future through applied advanced technology and integrated business functionality.Â He will be responsible for setting the technology direction and integrating services across North America into a cohesive, homogeneous set of services in support of business growth.Â Mr. Micali, as a member of the Senior Leadership Team, will also play an important role in the growth and success of the business through applied technology.

Mr. Micali brings extensive background in information technology to his new role.Â Prior to joining TNS, Mr. Micali served as CIO/Senior Vice President for 1-800-FLOWERS.COM from 2000 through 2006, where he was responsible for overseeing all technology plans and programs for the online retailer and its eight subsidiaries.Â Mr. Micali helped 1-800-FLOWERS.COM identify key leverage points in e-commerce, aligned IT and business goals, and also drove improvements in inventory management and order fulfillment.

Before joining 1-800-FLOWERS.COM, Mr. Micali served as CTO for Inslogic, a business-to-business software provider supporting financial institutions and internet portals serving the insurance industry.Â He also has held key IT roles at Chase Manhattan Bank, PriceWaterhouseCoopers Consulting, Deloitte & Touche, and Chemical Bank.Â Mr. Micali will be able to use his experience to build a â€˜One Companyâ€™ technology-services platform that will help TNS drive profitable organic growth as well as absorb any future acquisitions.

Mr. Micali has garnered several high-profile industry awards including ComputerWorldâ€™s Premier 100 IT Leader Award (2005), CIO Magazineâ€™s Top 100 CIO Award (2005), InformationWeekâ€™s Leading User of Technology Award (2004), and one of InfoWorldâ€™s Most Influential CTOs (2003).

â€œEnzoâ€™s expansive background and knowledge of IT will serve as a tremendous asset to TNS and our senior leadership team, â€œ said Kimberly Till, President, TNS North America. â€œHaving someone of Enzoâ€™s caliber on board will help TNS build an enhanced technology-services platform and move us closer to our goal of becoming the market research firm of the future.â€•

About TNS

TNS is a market information group:

- The worldâ€™s largest provider of custom research and analysisÂ
-Â A leader in political and social polling
- A major supplier of consumer panel, media intelligence and internet, TV and radio audience measurement services.Â Â

TNS operates across a global network in over 70 countries, allowing us to provide internationally consistent, up-to-the-minute and high quality information and analysis.

The groupâ€™s employees deliver innovative thinking and excellent service to local and multi-national clients worldwide.Â In the custom business, they combine in-depth sector knowledge with expertise in the areas of new product development, positioning and segmentation research, brand and advertising research and stakeholder management.Â

TNSâ€™ strategic goal is to be recognised as the global leader in delivering value added information and insights that help our clients to make more effective decisions.

TNS is the sixth sense of business.

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