Customer Market Research Company Launch New Website

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Customer Satisfaction Survey Site Launched by DJS Research Ltd

DJS Research Ltd a leading UK market research consultancy, offering qualitative and quantitative market research services, today launched its first satellite website. The site, which can be found at: http://www.customersatisfactionsurvey.org.uk/ is specifically aimed at highlighting one of their key areas of expertise: customer satisfaction surveys.

The website outlines their customer satisfaction services (qualitative and quantitative), industry experience, how they approach customer surveys, further details about DJS Research and some interesting facts related to customer satisfaction and loyalty.

DJS Research Ltd has over 12 years experience in designing, implementing and helping clients act upon customer satisfaction surveys. They have enabled a number of organisations to understand customer needs, measure satisfaction and loyalty and identify priorities for improvement. They offer a bespoke service with Research Directors managing and running projects from start to finish.

The consultancy is based in the North West of England and pride themselves on providing a quality service but at affordable and value for money rates. They are members of the Market Research Society, ESOMAR and ICG.

To visit the website, please click here: Customer Satisfaction Survey or for further detailed information about DJS Research Ltd, please click here: Market Research UK

Other DJS Sites: Business to Business Market ResearchÂ :: International Market Research :: Marketing Research Company :: Industrial Market ResearchÂ :: Branding ResearchÂ :: Qualitative ResearchÂ :: Online Market ResearchÂ :: Market Research AgenciesÂ :: Market Research Manchester