

Which countries spend the most on slimming products?

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US consumers by far spend the most on slimming products, with Euromonitor International's research showing per capita spending at nearly \$14 in 2005. This is nearly double that of Japanese consumers who are the next biggest spenders at nearly \$7 per capita in the same year. The UK market falls some way behind with per capital spending at only \$4 in 2005.

Spending on slimming products (US\$ per capita 2005)

US	13.7
Japan	6.8
Netherlands	5.2
Australia	5.1
Belgium	4.8
Taiwan	4.1
United Kingdom	4
Ireland	3.4
Canada	3.3
France	3.3

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