Jeff Stewart Joins Harris Interactive to Drive Global Account Development

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New position will expand major account support on a worldwide basis

ROCHESTER, N.Y. â€“ July 12, 2007 â€“ Harris InteractiveÂ® (Nasdaq: HPOL) has named Jeff Stewart as SVP, Head of Globa Account Development. In this new position based in New York City, Stewart will be responsible for deploying a comprehensive global account development strategy for both the US and European account teams.

"As Harris Interactive continues to evolve to support its global clients, we require not only an integrated execution platform but also a holistic global account mindset," said Gregory T. Novak, president and CEO of Harris Interactive. "We see Jeff as a key element in developing that attitude here."

Stewart brings a diverse background of more than 16 years experience with top-tier market research organizations. Prior to joining Harris Interactive, Stewart was the Managing Director, IPSOS Russia & IPSOS Ukraine based in Moscow. Prior to joining IPSOS, Stewart spent six years with Taylor Nelson Sofres serving in a number of senior-level positions, including SVP, Strategic Account Development, and Global Key Account Manager. Stewart began his career in 1993 with The Gallup Organization, and worked his way up through positions of increasing responsibility until eventually becoming VP, Business Development.

About Harris Interactive
Harris Interactive is the 12th largest and fastest-growing market research firm in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the worldâ€™s largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its United States, Europe and Asia offices, its wholly-owned subsidiaries Novatris in France and MediaTransfer AG in Germany, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com. To become a member of the Harris Poll Online and be invited to participate in online surveys, register at www.harrispollonline.com.

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