Briefing from ORC International's 12th Annual Employee Research Conference

Contributed by ORC International
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On 28 June 2007 ORC International hosted its annual, London-based conference. The event gathered together more than 100 HR and research professionals who explored a diverse range of topics covering employee engagement, action planning and managing staff through change.

Speakers from BAA, Boots, Hanover Housing Group, NSPCC, Office of Rail Regulation and Sainsburyâ€™s shared first-hand experiences of staff consultation.

Major challenges facing HR professionals were also discussed at the conference, such as managing talent, demographics, work-life balance, change and cultural transformation and becoming a learning organisation. Some of the findings from ORC Perspectives â€“ ORC International's benchmarking database, which represents the opinions of over 1.4 million employees â€“ were shared at the event:

Just 51% of staff in the UK say they have enough time to do their job effectively, yet 67% believe they can strike the right balance between their work and home life

Delegates found the conference insightful, and a good opportunity to share ideas with colleagues.

"Thank you â€“ it's been a very useful and informative day"

"I enjoyed the speaker sessions but also liked the free time to discuss topics with other attendees"

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