# Ipsos MORI Political Monitor July

Contributed by Ipsos MORI
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Ipsos MORI's July Political Monitor puts Labour's share of the vote six points higher than the Conservatives' (41% vs. 35%). As in June, the Liberal Democrats share of the vote is 15%. Gordon Brown's first satisfaction rating score as prime minister is 35% satisfied and 20% dissatisfied, producing a 'net satisfied' score of +16.
- Ipsos MORI interviewed a representative quota sample of 1,919 adults aged 18+ at 191s sampling points across Great Britain.

- Fieldwork was conducted face-to-face on 12-17 July 2007.

- Data are weighted to match the profile of the population.

Â Download the data tabulations pdf, 917KB