Attitudes Towards Gordon Brown, Foot And Mouth And The EU

Contributed by Ipsos MORI
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11 August 2007 - Ipsos MORI's latest poll for the Sun (conducted on the telephone from 8-9 August) indicates that the 'Brown bounce' continues, with Labour leading over the Conservatives on voting intention among those who say they are 'certain to vote'. Brown is seen to outstrip both Cameron and Campbell in being seen as trustworthy, as well as being perceived as 'better in a crisis' and 'better at understanding the problems facing Britain'.

Most people feel the Government is handling the Foot and Mouth outbreak well, and this attitude now is far more favourable than it was during the outbreak in 2001.

The survey also included some questions on the issue of the EU Constitution. Over half of the British public are against Britain adopting the EU Constitution Treaty, with just under two in five in favour. However, many people's minds are not made up; half say they could be persuaded to change their mind. Most people think that the decision about whether Britain should adopt the EU Treaty should be decided in a Referendum of the British public, rather than in Parliament.

(See Tabs)Â (See article in full)