TNS Appoints Renaud Collery as Head of Global Operations

Contributed by TNS
Wednesday, 10 October 2007

London October 11th 2007 â€“ TNS has recently appointed Renaud Collery as Head of Global Operations. In this newly created position reporting to TNSâ€™s Chief Executive, Mr Collery will focus on optimising TNSâ€™s efficiencies in processes and systems, and on developing the companyâ€™s ability to drive improvements across the group, while maintaining the highest level of quality and service to clients.

Mr Collery is an experienced senior executive, who spent nearly nine years at Dell as Vice President and General Manager, and as a member of Dellâ€™s European Executive Committee. He was also President of Dell Canada and ran Dellâ€™s Home, Small and Medium Business in Europe. Prior to Dell, Mr Collery worked for five years with Bain & Company, the strategy consulting firm. His prior working experience also includes Alliance Boots, General Electric, Altran and Telemecanique (Schneider Group). Mr Collery holds an MBA from INSEAD and a PhD in Information Technology.

David Lowden, Chief Executive of TNS, said: â€œOver the last five years TNS has grown substantially both through organic growth and acquisitions. There is further scope to deliver new synergies by defining and sharing best practices worldwide. Renaudâ€™s knowledge and experience will play an important role in helping us implement our strategic goal to be recognised as the global leader in delivering value-added information and insights that help our clients to make more effective business decisions.â€•

Renaud Collery said: â€œMy remit is to ensure TNS always has the best people, processes, business applications, support tools and infrastructure so that it can run its business at the highest level of efficiency across the globe. This is an exciting opportunity to help TNS build on its many strengths and achievements, so that the company continues to deliver the high levels of service that meet client requirements and expectations.â€•

About TNS:
TNS is a global market insight and information group.

Our strategic goal is to be recognised as the global leader in delivering value-added information and insights that help our clients to make more effective decisions.

As industry thought leaders, our people deliver innovative thinking and excellent service to global organisations and local clients worldwide.Â We work in partnership with our clients, meeting their needs for high-quality information, analysis and foresight across our network of over 70 countries.

We are the worldâ€™s foremost provider of custom research and analysis, combining in-depth industry sector understanding with world-class expertise in the areas of Retail and Shopper Insights, Stakeholder Management, New Product Development, and Brand and Communications.Â We are a major supplier of consumer panel, media intelligence and internet, TV and radio audience measurement services.

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