

Bluetooth and UWB Combine Expertise

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Wellingborough, UK (10 May 2005) – In an important move this week, the Bluetooth SIG announced it would work with UWB developers to combine the strengths of the two technologies. IMS Research believe this collaboration is set to guarantee the success of both Bluetooth and UWB.

Each technology will undoubtedly benefit from this move. Bluetooth is set to take advantage of UWB high data rates and UWB from the technological maturity, valuable brand and qualification program of Bluetooth. The ultimate goal of the agreement is for the groups presence to work towards an architecture that allows devices to take advantage of UWB data rates while maintaining backward compatibility with Bluetooth devices.

Michael Foley, Executive Director of the Bluetooth SIG has commented that, "It has been apparent that members of the Bluetooth SIG would like to enable products with higher data rates. With a focus on user experience, this will greatly be improved by the ability to offer applications with the high data rates that UWB can offer.

However, challenges still remain. Perhaps most notably, an agreement needs to be made between the two competing UWB technologies backed by different organisations, both of which the Bluetooth SIG will work with.

IMS Research analyst, Fiona Thomson, stated – "The partnership will combine the expertise and strengths of both technologies to meet the future demands and high expectations of consumers."

About IMS Research

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