International Market Research Site Launched by DJS Research Ltd

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DJS Research Ltd a leading UK market research consultancy, offering qualitative and quantitative market research services, today launched another website. The site, which can be found at: International Market ResearchÂ is specifically aimed at highlighting their capabilities of conducting research overseas.

The website outlines their specific services in this area (qualitative and quantitative), industry experience, how they approach international surveys, further details about DJS Research and some interesting facts related to the area.

The company has experience of conducting both consumer and business-to-business research internationally. These projects have focussed on both single country studies, and multi-country studies. Their expereince in this area means that they are also familiar with any cultural issues, which surround international market research. For example, they understand which techniques work best in which countries, issues around using rating scales across countries and translation issues.

They have built up relationships with a network of agencies in other countries that help carry out projects. Many of these have been personally visited along the way.

DJS offer a bespoke service with Research Directors managing and running projects from start to finish.

The consultancy is based in the North West of England and pride themselves on providing a quality service but at affordable and value for money rates. They are members of the Market Research Society, ESOMAR and ICG.

To visit the newÂ website, please click here:Â International Market ResearchÂ or for further detailed information about DJS Research Ltd, please click here: Market Research UK

Other DJS Sites: Customer Satisfaction Survey ::Â Business to Business Market ResearchÂ ::Â Marketing Research CompanyÂ ::Â Industrial MarketÂ ResearchÂ :: Branding ResearchÂ :: Qualitative ResearchÂ :: Online Market ResearchÂ :: Market Research ManchesterÂ :: Market Research Agencies