Senior Appointment for DJS Research Ltd

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James Hinde has been appointed as a Research Director at DJS Research Ltd. James has 12 years research experience and was previously Associate Director at Harris Interactive responsible for managing and developing key accounts. He has worked within a number of sectors including:

- Construction
- Healthcare
- Chemicals
- Oil
- Gases
- Apparel
- Agriculture

James is skilled in and comfortable with the full range of research techniques.Â He has managed quantitative projects across the range of modes (field, phone and on-line) utilising analytic tools such as Segmentation, Conjoint and Modelling.Â He is an experienced group moderator and depth interviewer and has managed on-line qualitative projects.Â Â Â Â Â Â Â Â

James has used research in a variety of applications including customer satisfaction, marketing communications and PR, branding, new product development, market sizing, exporting and channel strategy.Â

With the addition of the new recruit, DJS will now be led by four Research Directors who will continue to carry out all elements of the research process, from start to finish.Â Â

DJS Research can be contacted on: +44 (0)1625-573573

For further information about DJS Research Ltd, please click here: Market Research UK

Other DJS Sites: Customer Satisfaction Survey ::Â Business to Business Market ResearchÂ ::Â International Market ResearchÂ :: Market Research ManchesterÂ :: Marketing Research CompanyÂ :: Industrial Market ResearchÂ :: Branding ResearchÂ :: Qualitative ResearchÂ :: Online Market ResearchÂ :: Market Research Agencies