Asian Consumers Curb Spending

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Pulse Group launches New Year Resolution Results

Kuala Lumpur, January 31, 2008 -- As stock markets tumbled throughout Asia, consumers have signalled a more prudent approach towardsÂ spending throughout 2008. Fears of a US recession has seen Asian stock-markets take a huge battering, and consumer spend constricting. A recent poll by Pulse Group, Asiaâ€™s leading polling and online research firm found that 78% of consumers throughout Asia-Pacific will spend less throughout the year.

About Pulse Group
The Pulse Group is a first class Research Process Outsourcing (RPO) company, built exclusively to serve the market intelligence industry globally. Its products and services include Planet Pulse - an online community of survey respondents throughout Asia Pacific and Middle East, Online Data Collection, Survey Programming, Data Processing and Analysis, Professional MR Translations, Qualitative and Focus Group.
Please visit www.pulse-group.com for more information.

About Planet Pulse
Planet Pulse is Asiaâ€™s premier online panel with panelists spanning across 20 countries throughout Asia Pacific and Middle East.Â Its panelist are extensively profiled as both a B2C as well as B2B panel.Â All panels are recruited in native languages and double-opt in through its recruitment portal www.planet-pulse.com.

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