Power IC Revenues Set for Double-Digit Annual Growth

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The global power management market is expected to continue to grow on average by more than 10% per year over the next five years according to latest analysis from IMS Research.

IMS Research analyzed the five key voltage regulation markets, plus those for other power controllers, driver ICs and standard power management units (PMUs). It projects a market worth close to $15 billion by 2011. The market will benefit from increasing shipments of consumer electronics equipment; and from increasingly complex power management design, and heightened interest in energy efficient products.

Research Director Ash Sharma commented. â€œDespite a weak start to 2007, much greater demand for power ICs has been seen in the second half of the year. All indicators point to a very strong 2008 and a very promising outlook for the longer-term.â€•

IMS Researchâ€™s latest study, published in October 2007, also revealed that, in 2006, National Semiconductor was the largest supplier to the market, commanding a 10.5% share of the global market. The study covers 11 power IC products across 11 different applications, including market shares and a particular focus on the important â€˜digital powerâ€™ market.

If you would like an interview with an expert in this area, please contact Alison Bogle, Marketing Manager, at Alison.Bogle@imsresearch-usa.com or +1 412-441-1888.

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