UPS Market to Exceed $7 Billion in 2007

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17 January 2008 Â In the 3Q of 2007 the global UPS market continued its outstanding recent performance with estimated 20% year on year growth over 3Q06. Large three-phase installations continue to drive revenues to record levels and it is anticipated that the global UPS market will break the $7 billion mark in 2007, according to latest analysis from IMS Research.

â€œThree-phase growth continues to be the main driver for the global UPS market, but it should noted the Americas showed a significant slowdown in the 3Q for sub-10 kVA UPS, which can be attributed to economic concerns. The sub-10 kVA segment of UPS is a good barometer of IT spending by small-to-medium sized businesses and our analysis show a flat sub-10 kVA market for the Americas from the 3Q of 2006 to the 3Q of 2007â€• said analyst Michael Markides.

â€œThe UPS market has been experiencing record growth over the past few years, with average yearly growth of almost 20%. It is widely believed within the industry that this surge will continue over the next year or two with the main driver being the installation of what is termed â€œmega data centersâ€•. It will be interesting to see if the EMEA and Asian markets maintain their current growth levels with the economic uncertainly in the US and the impact of the falling dollar.â€• added Markides.