There's good news in the post

Contributed by Brahm
Tuesday, 19 February 2008

Brahm Insight, the research and planning consultancy within Brahm, has won places on two high profile agency rosters: the Royal Mail Group and the Electoral Commission. In both cases, the rigorous tender process required Brahm to demonstrate outstanding credentials and experience, and follows a series of other successes with leading public sector clients such as the Department of Work and Pensions. Brahm Insightâ€™s ability to give clients guidance and direction, not just data and information, is winning more and more advocates, particularly in the areas of communications evaluation and development.