

Ipsos MORI Political Monitor February 2008

Contributed by Ipsos MORI
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1 February 2008

Ipsos MORI's February Political Monitor, carried out between 21 and 26 February, shows the Conservatives on 39%, Labour on 37% and the Liberal Democrats on 16%.

The data shows Conservative Leader David Cameron having made gains in his personal satisfaction rating from last month, with equal numbers now satisfied and dissatisfied (35%) with the Tory leader. Prime Minister Gordon Brown's satisfaction rating has dropped however, with 31% of the public currently satisfied and 55% dissatisfied with the way he is doing his job as Prime Minister.

Crime / law & order / antisocial behaviour remains the most important issue facing the country, with half of the public (50%) spontaneously mentioning it when asked. This is followed by concern about race relations / immigration (44%) and the NHS (25%).

Topline Results

- Ipsos MORI interviewed a representative quota sample of 2,063 adults aged 18+ at 198 sampling points across Great Britain.
- Interviews were conducted face-to-face on 21-26 February 2008.
- Data are weighted to match the profile of the population. Download the data tabulations pdf, 148KB Download the presentation slides pdf, 204KB

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Voting " all absolutely certain to voteQ1 How would you vote if there were a General Election tomorrow?

(If undecided or refused at Q1)Q2 Which party are you most inclined to support?

Base: All 'absolutely certain to vote' (1,158)Â %Conservative39Labour37Liberal Democrats (Lib Dem)16Scottish/Welsh Nationalist3Green Party2UK Independence Party1Other3Â Lab lead (Â±%)-2Â Would not vote2Undecided6Refused1

Voting " allQ1 How would you vote if there were a General Election tomorrow?

(If undecided or refused at Q1)Which party are you most inclined to support?

Base: All naming a party (2,063)Â %Conservative34Labour42Liberal Democrats (Lib Dem)15Scottish/Welsh Nationalist3Green Party2UK Independence Party1Other3Â Lab lead (Â±%)+8Â Would not vote12Undecided9Refused2Q3 Are you satisfied or dissatisfied with the way the Government is running the country?

Q4 Are you satisfied or dissatisfied with the way Mr Brown is doing his job as Prime Minister?

Q5 Are you satisfied or dissatisfied with the way Mr Cameron is doing his job as leader of the Conservative Party?

Q6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?Base:

1,037 British adults 18+Â SatisfiedDissatisfiedDon't knowIndexÂ %%%Â±%Government (Q3)29638-34Brown (Q4)315515-24Cameron (Q5)3535290Clegg (Q6)192259-3Q3 Are you satisfied or dissatisfied with the way the Government is running the country?

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Q5 Are you satisfied or dissatisfied with the way Mr Cameron is doing his job as leader of the Conservative Party?

Q6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?Base: All party supportersÂ BaseSatisfiedDissatisfiedDon't knowIndexÂ %%%Government (Q3)32256377+19Brown (Q4)322582912+29Cameron (Q5)267622216+40Clegg (Q6)118461638+30Q7 What would you say is the most important issue facing Britain today? (Spontaneous)

Q8 What do you see as other important issues facing Britain today? (Spontaneous)Base: 1,037 British adults 18+Â Q7Q7/8Â %%%Crime / law & order / violence / vandalism / anti-social (yob) behaviour2150Race relations / immigration / immigrants2844National Health Service / Hospitals / Health care525Economy / economic situation718Education / schools317Defence / foreign affairs / international terrorism716Housing412Morality / individual behaviour210Inflation /

prices29Taxation28Drug abuse18Pollution / environment37Unemployment / factory closure / lack of industry26Pensions / social security / benefits16Poverty / inequality15Low pay / minimum wage / fair wages14Petrol prices / fuel*4Common Market / EU / Europe / EURO13Local government / council tax13Public services in general13Transport / public transport*3Animal welfare*1Countryside / rural life*1Nuclear weapons / nuclear war / disarmament*1AIDS01Pound / exchange rate / value of pound01Privatisation **Bird flu / Flu pandemic0*Foot and mouth outbreak / farming crisis0*GM / GM (Genetically Modified) foods0*Scottish / Welsh Assembly / Devolution Constitutional reform0*Trade unions / strikes0*Northern Ireland 00Other26Don't know43Q9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?Base: 1,037 British adults 18+Â %Improve7Stay the same33Get worse54Don't know5Ipsos MORI EOI-47Q10 And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?Base: 2,063 British adults 18+Â %10 â€” absolutely certain to vote5595877563574132221 â€” absolutely certain not to vote9Don't know3Refused*