# SKOPOS Appointed Official Event Research Provider for WARC conference

Contributed by SKOPOS
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2008

SKOPOS was selected as the "Official Research Provider" for the Online Research 2008 Conference. On being selected to fulfil this role, it permitted SKOPOS to demonstrate its digital abilities via an online delegate survey.

The aim of the online delegate survey for WARC was to enable them to understand the (perceived) performance of the conference, whilst also raising our profile and promoting SKOPOS at a highly relevant event.

Â Numerous current prospective clients attended this event, and various UK and global agencies shared their thoughts. Our feedback was that it was an insightful but also enjoyable event