Response To Announcement By WPP Group plc

Contributed by GfK NOP
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The Management Board of GfK notes the announcement released by the WPP Group plc (â€œWPPâ€•) at 4pm this afternoon, in which WPP confirmed the posting of the Offer Document in relation to their unsolicited offer for Taylor Nelson Sofres plc (â€œTNSâ€•).

GfK is continuing to actively pursue an all-cash offer for TNS and discussions in relation to this possible offer are progressing positively. GfK therefore urges TNS shareholders to take no action in relation to WPPâ€™s offer for TNS at this time. GfK reiterates that no assurance can be given that an offer will be made.

A further announcement will be made when appropriate.