Opening Of New Singapore Office

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Pulse Group PLC (Ticker: PGRP) Pulse Group PLC is pleased to announce today the launch of its new Singapore office, its third in the Asia-Pacific region. The office will act as a client development hub to service the regional market research buying centres based on the Island republic. The Singapore office will be lead by industry veteran Wiryadi Hamidon who brings to Pulse a wealth of experience in the Market Research, branding, and outsourcing space.
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Bob Chua, Chief Executive of Pulse Group Plc, commented: "Singapore is a key location from a client development point of view, as a number of large multi-nationals have a presence on the island making it one of the most important buying centres of research in the region. I have a lot of confidence in the newÂ Â Â set-up, and in the leadership that we have chosen to head this office".