Is there Market Research in Manchester?

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Market Research inÂ Manchester, as explained by DJS Research Ltd.

Market Research Manchester

With around 1000 hits on Google maps â€œmarket research Manchesterâ€• it is clear that Manchester is a thriving hub within the market research industry â€“ and why not?

With such companies as Manchester United, Astra-Zeneca, the Co-Operative Bank and Urban Splash, Manchester is clearly a hotspot for commercial activity â€“ with over 15,000 people employed in the business and finance sectors alone. The city was recently ranked by leading businessmen as the best (or second best) place in the UK to do business and the 18th best in Europe. Manchester also represents more than Â£42 billion of the UKâ€™s gross value added figure â€“ more than either Wales or the entire north-east of England.

Such a large number of businesses; ranging from local, to national and international, can only be a good thing for the market research industry in and around Greater Manchester. And what is more the sector can be expected to show continued growth as the UKâ€™s second city is also itâ€™s fastest growing economically, according to a recent study.

For further information please visit DJS Research, a full service market research agency based near Manchester. Alternatively, feel free to call them on +44 (0) 1663 767857

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