Market Research Agency Or Company

Contributed by DJS Research Ltd.
Friday, 05 August 2005
Last Updated Monday, 25 August 2008

Full service market research agencies are organisations that will be able to conduct all elements of your research project from start to finish.
Their staff (executives) will be able to help design the project (to ensure it meets the initial research objectives), carry out the fieldwork to collect the data, analyse the information, interpret the data and produce conclusions and recommendations.
There are numerous agencies to choose from - in the UK most of them are based in or around London. Whichever agency you choose to select make sure that they adhere to the appropriate industry quality standards. The main one to check is that the company is a member of the Market Research Society (MRS).

If you are looking for a supplier to help with your market research projectÂ have a look at our directory of research companies, it can be found be clicking here: research directory

DJS Research Ltd (the company that runs this site) are also a market research agency: Market Research UKÂ Â

Other DJS Sites: Customer Satisfaction Survey ::Â Business to Business Market ResearchÂ :: International Market Research :: Marketing Research CompanyÂ :: Industrial Market ResearchÂ :: Branding ResearchÂ :: Qualitative ResearchÂ :: Online Market ResearchÂ :: Market Research AgenciesÂ :: Market Research Manchester