

Kimberly Till, Former TNS North America Chief, Named CEO of Harris Interactive.

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On October 22, 2008, the board of directors appointed Ms. Kimberly Till as President and CEO of Harris Interactive. She will also serve on the Company's board of directors. "The board and I are pleased to welcome Kimberly to Harris Interactive," stated George Bell, Chairman. "We believe that her ability to manage costs, combined with her deep knowledge of the research industry and extensive brand-building experience with global, client-focused organizations will enable her to reinvigorate growth and profitability at Harris Interactive."

Ms. Till most recently was the CEO of TNS North America the largest custom market research firm in the US, where she was responsible for the successful turnaround of that business. She also has served in executive roles at Microsoft, AOL, Sony and Disney. "I'm excited about the opportunities ahead as Harris Interactive is known for its intellectual strength, its great brand, and its rich heritage of utilizing technology to gain competitive advantage," said Ms. Till. "Although these are very early days, I believe that our key areas of focus will be on:

Streamlining our costs and our organizational structure;

Leveraging technology to improve efficiency, enhance quality and deepen the level of insight we can provide to our clients;

Diversifying our revenue streams by creating new products and solutions; and

Strengthening our ability to service our clients on a global scale."

About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit <http://www.harrisinteractive.com/>.