Saatchi & Saatchi Agency Of The Year!

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On Friday night Saatchi & Saatchi Malaysia capped of a stellar creative year by picking up the top award at the Kancils for the second year running. Making them the undisputed #1 ranked creative agency in the country.
While the KL agency picked up 4 gold, 22 silvers and 2 bronze awards, the criteria for the Agency of the Year award is also based on performance at the worldâ€™s top 6 award shows.

At this yearâ€™s Cannes, Saatchi & Saatchi Malaysia picked up the most Lions in the countryâ€™s history. As well as one of th biggest hauls in Asia pacific. A Gold, 2 silvers, 2 bronze Lions and a truck load of finalists.

More recently, the agency picked up 5 Pencils at Australian AWARD, once again the biggest haul in the country, as well as Silver at London International.

Malaysia/Singapore CEO John Foley told ADOI, â€œOf course we are delighted to pick up the Agency of the Year award, especially two years in a row. While performing on the world stage is the agencyâ€™s primary focus, it is always very important to be recognized in your own backyard.â€•

ECD Adrian Miller adds, â€œ Iâ€™m thrilled that weâ€™ve consistently had multiple campaigns contributing to our awards succ The trick now is to keep up the momentum that weâ€™ve built over the last two years and take things to the next level.â€•

Adrian has also been invited to judge at D&AD next year. He will be judging the press category.