What is the Chartered Institute of Marketing?

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As the worldâ€™s largest organisation for professional marketers the Chartered Institute of Marketing play a key role in training, developing and representing the marketing profession.

They deliver accredited, practice-based qualifications through their UK and international study centre network. And they offer industry-proven marketing and sales training courses.

Their website canÂ be found here: Â http://www.cim.co.uk/home.aspx