Market Research Firm DJS Research To Speak At Utility and Local Authority Event

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DJS Research Ltd: http://www.djsresearch.com/ an independent market research agency, has recently completed a piece of research for Echo (Sister Company of South Staffordshire Water) comparing and contrasting debt collection practices within the utilities (water) and local authority sectors. Ali Sims, Research Director who has carried out research within the utilities sector for the last 13 years, will be speaking about the findings at an industry conference, on the 25th June 09.

The presentation will include water and local authority benchmarking - Will local government style â€˜hierarchy of ownersâ€™ legislation really help water bill collection; and, what each sector learn about effective enforcement of their full mandate?

Ali Sims said: "The conference will be a good opportunity for all water companies and local authorities to gain valuable insight into current debtor trends from live data. We're looking forward to sharing the results from our research"Â Â Â

Other topics to be covered at the event include:

- Data sharing, data collection and data use â€“ missing opportunities?
- Identifying new trends in debtor behaviour

The workshop is free to attend and exclusive to local authorities and UK water companies. Further details can be found here: http://www.echo-ms.com/dataworkshop.asp or from DJS Research Ltd.Â

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