Euromonitor Launches New Videocast Series

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Euromonitor International is pleased to announce the launch of its new videocast series highlighting the latest news and industry trends worldwide.

The series features interviews with Euromonitor industry experts on breaking news and trends in fast-moving consumer goods industries.

The videocasts complement Euromonitor's podcast series, Globalcast, adding to the company's ability in providing timely and relevant discussions on industries, countries and consumers to its viewers.

Euromonitor is pleased to launch this series with three new videocasts. These include:

Packaged Food: Premiumisation in the Recession
A discussion with Euromonitor Research Manager Lee Linthicum on segments of the packaged food industry that are thriving despite the recession

Food Prices in the Recession
Euromonitor Research Analyst Brian Morgan discusses the causes behind erratic fluctuations in food prices

Natural and Organic Personal Care Products
Euromonitor Research Analysts Virginia Lee and Roman Shuster address and explore consumer awareness of personal care ingredients and what this means for the industry

To view the series, click on the following link: http://www.euromonitor.com/video

For further information on this article please visit the Euromonitor Homepage by clicking here
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