

DJS Research Ltd To Submit Another Research Report to Number 10 Downing Street

Contributed by DJS Research Ltd
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UK market research agency DJS Research Ltd has recently completed another wave of research for the Jeanette Crizzle Trust, which is due to be presented to Number 10 Downing Street in September 2009.

For the last two years DJS Research has been evaluating a Government education programme called "Give and Let Live".

The programme was launched in September 2007 and is aimed at increasing awareness of bone marrow, blood and organ donation amongst 14-16 year old pupils. The 2008 report compiled by DJS Research was hand delivered to No 10 Downing Street by Kettering MP Philip Hollobone.

In addition, the 2007 research report was considered when the House of Lords made their decision that there was not a convincing case to support the introduction of presumed consent i.e. the Governments plan to make everyone a potential organ donor unless they actively 'opt-out'.

Further information and the latest wave of research findings will be made publicly available on:
<http://www.djsresearch.com> and <http://www.jeanettecrizzletrust.org> during September 2009, after submission of the report to Government.

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