

E-Tabs Hire Staff To Meet Demand.

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With many firms now realizing that implementing report automation is key to increasing their bottom line and maintaining a competitive edge, E-Tabs has increased its sales team on both sides of the Atlantic in order to meet those demands.Â Â Â

The importance of investing in technology in securing a future for businesses was highlighted by Hugh Davis, CEO of Greenfield Online at the CASRO Technology Conference in New York earlier this yearÂ Â Â

â€œCompanies that come out of recessions in a stronger position than they went in are those that judiciously invest in technology and related processes that let more work get done with less resources.â€•

Clearly, many research companies recognise that NOW is the time to automate, and to meet that demand E-Tabs is delighted to announce the expansion of its global sales team with two new appointments.

Steven Werner joins E-Tabs as Vice President of Business Development in their Chicago office.

With close to 20 years of experience behind him Steven has a thorough understanding of software, technology and the Market Research industry.

In the past Steven has held positions at a number of industry leading firms including, GMI, IRI, and SPSS.

Paul Morgan joins the E-Tabs sales team in their London office.

Paul has previously worked for Lorien Research and was a Senior Research Executive at Harris Interactive where he used the E-Tabs Enterprise solution.

About E-Tabs: Â

E-Tabs are the world experts in report automation, endorsed by top market research agencies and end users globally.

Our award winning software range enables you to deliver greater efficiencies, time and cost savings by automating the reporting process, preparing charts and presentations directly from your existing data sources.

For more information visit www.e-tabs.com

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