Market Probe Wins Two Top Honors

Contributed by Market Probe
Monday, 23 November 2009

Market Probe, whose world headquarters are located at 2655 N. Mayfair Road, Milwaukee, WI, was recently honored as one of Wisconsinâ€™s top three Outstanding Minority Owned Large Businesses by the State Commerce Department.

And the company was also named one of the Fastest Growing Firms in Southeastern Wisconsin by the Milwaukee Business Journal.

According to the Business Journal, Market Probe has experienced 23 percent growth since 2006 despite this past yearâ€™s world-wide recession, and this aggressive level of growth over the past three years is deserving of special recognition.

Market Probe 2008 global revenue was $44,750,000, based upon the 2009 Honomichl report of Top 50 US Research Firms.

Dr. T.R. Rao, President and CEO of Market Probe, said,
â€œIt is an honor to be the recipient of these two noteworthy awards, and further proof of our companyâ€™s commitment to not only gaining new business but also maintaining and growing our long-term relationships with our major clients and supporting these projects with our extremely dedicated staff.

â€œWe believe in the importance of four basic guiding principles in terms of how we view ourselves and our client relationships: quality, service, teamwork and innovation,â€• added Rao. â€œTo us, these arenâ€™t mere terms. They are conce that have helped guide us to our position as one of the fastest growing research companies in the world.â€•

In other news, for the second consecutive year Market Probe has been ranked as one of the 50 fastest growing Asian American Businesses by the US Pan Asian American Chamber of Commerce Education Foundation (USPAACC-EF) according to percentage of revenue growth over 2006 to 2008.

Market Probe is a leading full-service global research firm with offices in 10 countries. It was founded in 1976 and specializes in stakeholder measurement programs focusing on customers, employees and brands.

Market Probeâ€™s experienced researchers have pioneered new applications of quantitative research methods and statistical models as well as customized software for reporting results.

With offices throughout United States and in Canada, Belgium, France, the United Kingdom, the United Arab Emirates, Bahrain, India, Singapore and China, Market Probe is well positioned to meet the domestic and global research needs of companies throughout the world.

For more information visit www.marketprobe.com .

Milwaukee,Wisconsin -Â 4th November 2009