# Hall & Partners Health Opens Up For Business In Paris

Contributed by Hall & Partners
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Global CEO of Hall & Partners Vanella Jackson has announced the opening of Hall & Partnersâ€™ Health in Paris, headed up by European Partner Clarissa Guengant Del Pup.
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â€œThe pharmaceutical landscape is changing dramatically and our European clients are asking more than ever for fresh thinking, creativity and true expertise in branding,â€• explained Jackson, the recently elected Chairman of the Market Research Society.

â€•It is the right time to bring the thought leadership of Hall & Partners Health into the French market - and we are delighted to have Clarissa on boardâ€•.

WithÂ over 13 years experience in international market research, consulting and competitive intelligence within the global pharmaceutical industry, Clarissa Guengant Del Pup brings a deep understanding of major pharmaceutical companiesâ€™ strategies and cultures, strong account management and a unique experience of working cross border at global, European and domestic levels.

Commenting on her appointment, Clarissa said: Â
â€œHall and Partners Health has a unique, distinctive ethos within the pharmaceutical market research industry. The opening of our office in Paris means that pharmaceutical clients in France can benefit from an agency that remains true to its roots as a specialist brand and communications research agency.Â Fusing innovative qualitative and quantitative research, we adapt the latest consumer research approaches to the healthcare industry and offer unique understanding of the broad context and inter-relationship between all parties. I am truly thrilled to be able to offer Hall and Partnersâ€™ engaging and stimulating research to our global clients in France.â€•

About Hall & Partners
Part of the Omnicom Groupâ€™s Diversified Agency Services (DAS), Hall & Partners specialise in brand and communications research. The global agency, with offices in London, New York, Los Angeles, Chicago, Seattle, Shanghai, Sydney and Paris, with offices opening shortly in Berlin and Singapore, offers innovative ideas at every stage of the brand planning cycle.

Its models continue to revolutionise thinking in the advertising industry and have led to new ways of developing and evaluating brands and communication.

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