

Pulse Group PLC Appoints Allan Meldgaard As Head Of Online Communities

Contributed by Pulse Group
Thursday, 12 August 2010

Pulse Group PLC appoints Allan Meldgaard (32) as Head of Online Communities, responsible for Planet Pulse growing and managing research panel members across Asia Pacific, India, Europe and North America.

Mr. Meldgaard has more than 10 years of experience in Search Engine Marketing, Social Networks, Payment Solutions, Usability, Internet Strategies and Product Development.

He has been executing Performance Based Advertising solutions and Organic Growth strategies in more than 150 countries and has work experience from Europe, South America, Africa and Asia.

He has played a key role in several successful company start-ups and have a passion for nurturing businesses through hyper-growth online strategies.

“Pulse Group PLC is the perfect match for me. Being an innovative market leader with huge potential and first-class management, I’m looking forward to contribute with my experience in online scalability, optimization and internationalization” said Allan Meldgaard, Head of Online Communities for Planet Pulse.

About Pulse Group PLC

Please visit www.pulse-group.com for more information.

Kuala Lumpur, Malaysia - 26 July 2010