42 market Research Expands Operations Into Argentina, Colombia And Venezuela

Contributed by 42 Market Research
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The healthcare online market research agency 42 market research, today announced the expansion of its services into Argentina, Colombia and Venezuela.

Already operating successfully in Brazil and Mexico, 42 market research has optimized its global strategy by now offering online interviews for three significant healthcare consumer markets in Latin America.

The importance of expanding into these emerging economies is aligned with the companyâ€™s vision to gain the competitive coverage required to provide access to key healthcare decision makers worldwide.

This is expressed by Wolfgang Sabathil, Managing Director of 42 market research when he states:
â€œWe understand the dynamics of each individual market and integrate expertise to where the demand lies. We deliver some of the highest maximum sample sizes in the industry and going forward, the penetration into the growing Latin American market enables us to further foster our global positioning as a leader in high quality market research intelligenceâ€•.

Headquartered in Dubai, United Arab Emirates, 42 market research, member of EphMRA and listed in ESOMAR, provides comprehensive market research solutions for the healthcare sector since 2002, offering online surveys, focus groups, monitors and desk research with real-time access to study results.

Handled by an adept in-house international team, the company has maintained a loyal relationship with healthcare professionals and a consistent reputation in online pharmaceutical research through the successful completion of projects in Latin America and major markets such as USA, Canada, Germany, France, UK, Italy, Spain, Australia, Japan and India, amongst others.

About 42 market research
For further information, please visit www.42mr.com.

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