

Voxco And MARSC Limited Announce Their New Partnership

Contributed by Voxco
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The partnership between Voxco (North America, Europe, Australia) and MARSC Limited (UK) was officially agreed this September.

Combining two industry's best, this partnership positions the two companies as partners of choice for online panels.

Voxco, a world leading provider and trusted partner in research technology for more than 30 years, and MARSC, specialist in sampling and panel management software, have concluded a partnership agreement.

This partnership will provide a full software package combining MARSC's panel management software with Voxco's data collection software. This will enable Voxco to offer a fully integrated solution to their customers interested in managing online panels.

Voxco offers software solutions for collecting and processing strategic data for market and social researchers.

MARSC offers software solutions for sampling and panel management for agencies and companies conducting online market research.

Raymond Cyr, Chief Executive Officer of Voxco, says that the partnership with MARSC will provide Voxco customers with another option for panel management and sampling. Voxco has always recognized the MARSC technology as one of the most powerful sampling solutions in the industry. Our companies have already deployed the MARSC panel software and Voxco multichannel data collection platform successfully.

Nicky Forsyth, Managing Director of MARSC, says that the partnership will be of great benefit to both companies and our clients and we are already enjoying working together.

About Voxco
<http://www.voxco.com>

About MARSC Limited
<http://www.marsc.com>

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