Echo Research Clients Big Winners At 2010 AMEC Awards

Contributed by Echo Research
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Echo Research have once again captured top honors for communications research and evaluation.

In its 21-year history, the company has now received over 80 international research and measurement awards, well outstripping other contenders in the reputation analysis field.

Echo CEO Sandra Macleod said:
"This is a tremendous achievement, and as much as anything an accolade to our clients who have briefed us in such a way that we really feel the urge to raise the bar, innovate and push back the boundaries of research with each passing year. These wins are as much their achievement as Echoâ€™sâ€•.

Echo received the following awards at the 2010 AMEC (Association of Communication and Evaluation Companies) Communication Effectiveness Awards.

Gold:
Echo Research/Liberal Democrats â€“ 2010 UK Elections: Game Change

Echo Research/McDonaldâ€™s Europe â€“ Media Issues Radar Report

Silver:
Echo Research/British Computer Society â€“ Enabling the Information Society

Echo Research/Syngenta â€“ Online Opinion-Former Mapping

Bronze:
Echo Research/UCL â€“ Protecting the Reputation of Londonâ€™s Global University Around the Christmas Day Bomb Plot

Echo Research/Greater Manchester Police â€“ How Confident Are You? Cost-Effective KPIs

Echo Research/Alcatel Lucent â€“ Media Perception of the Group and its Business Environment

Echo Research/Government Communications Office of the UAE â€“ A Nation in the Public Eye: Game Plan for Improved Communications

Echo Research/UCL â€“ Protecting the Reputation of Londonâ€™s Global University
Around the Christmas Day Bomb Plot

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