# Tacis Gavoyannis joins Radius EMEA Management Team

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Radius Global Market Research announces the appointment of Tacis Gavoyannis to its new London-based EMEA management team as Senior Vice President for Business Development.

Previously Tacis managed the technology practice for TNS globally, supporting an international team of 1200. Tacis has more than 25 years experience of business development in the telecom, IT and media sectors.

He has also held senior management roles at Motorola, British Telecom PLC and Orange.

At Radius EMEA Tacis will lead the technology business.

He says
â€œRadius has an excellent track record of helping clients tackle the business issues that face companies in 2011 â€“ from understanding customers through segmentation, to effective pricing strategies, new product development and innovation. Clients are trying to maximize opportunities in the connected TV space, business applications of social networks and prioritization of services on smartphones. With the companyâ€™s undoubted expertise in understanding consumers and markets, I look forward to being part of the team that grows the business into EMEA and internationally.â€•

â€œTacis brings unrivalled market research, sector and business development expertise to our recently launched European operation,â€• says Michael Fodor, Managing Director Radius EMEA. â€œWe are delighted to have someone of his calibre joining the management team.â€•

For more information please contact:
www.radius-global.com

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