eDigitalResearch Is One Of The Best Places To Work, In The Sunday Times Best Small Companies To Work

Contributed by eDigital Research
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While the market-leading online research specialist is helping its clients to find out how they look from the outside, the company is looking good from the inside too.

eDigitalResearch is celebrating being awarded one of the top prizes at the Sunday Times Best Small Companies to Work For 2011 awards.

The 41st overall place in the 100 Best Small Companies category as well as the highest 3 star accreditation reinforces Hampshire-based eDigitalResearch as one of the UKâ€™s top employers in the market research sector and comes after yet another record breaking year for the company.

An increasing number of clients in the retail, finance, media, travel, utilities and other sectors are benefiting from a market-leading range of research and insight solutions including surveys, panels, communities and HR appraisal tools. Â

The company ranked seventh for creating a stimulating workplace and very highly for individual personal growth. Employees also valued the work ethic, most saying that colleagues go out of their way to be helpful to one another, generating a real sense of â€˜familyâ€™.

A delighted Chris Russell, Founding Director of eDigitalResearch comments,
â€œThis is a fantastic achievement. We wouldnâ€™t have been able to accomplish all the ground breaking accomplishments th we have in the past several months without the dedication and commitment of our staff. We always try and reward effort and the fact that weâ€™ve now been rewarded by the team is just incredible, so a big thank you to everyone.â€•

Russell continues
â€œThe great thing about this accreditation is the fact that itâ€™s completely independent and voted for by the staff. Weâ€™re extremely proud to have been placed in the top half of the table and will work hard throughout 2011 to improve even further for next year. It also helps us to continue to attract top quality talent across the business.â€•

Founded in 1999 by Russell and fellow Founding Director Michelle Fuller, eDigitalResearch has grown to become one of the UKâ€™s leading market research specialists with a 60+ strong work force providing clients with the insight to develop their online and multichannel offerings.

This is the first time the company has entered the Best Small Companies to Work For accreditation process, which this year saw entries from over 500 small businesses. It has also held Investors in People accreditation since 2007.

About eDigitalResearch
For further information visit www.edigitalresearch.com

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