

E-Tabs Announce Global Release Of The World's 1st Automated Table Checking Solution

Contributed by E-Tabs
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They said it was impossible—but now E-Tabs, the market leader in report automation software announce the Global release of *Verify™*, the world's first automated tabulations checker.

This ingenious automated software solution, which has been developed with groups of DP professionals, enables users to check frequencies, percentages, hole counts, bases, means, standard deviations and other stats, nets and banners by applying the *out of the box™* checks included with the standard version of Verify or, create their own more complex checks with Verify Designer.

During trials, this software took a typical banner deck from a brand study that contained 60 tables, with over 3,000 cells of frequencies and percentage values and ran the entire list of checks in under 20 seconds.

Additional tests are reported to have completed checks on over 12,000 cells in under 1 minute. The results not only verified correct values, but also pinpointed where incorrect values lay as well as highlighting *suspicious™* results.

E-Tabs CEO, Benjamin Rietti, explained the significance of the release for the market research industry *“Until now few technologies have existed to improve data quality for data processing and reporting. Verify eliminates the typically time consuming, error prone and inefficient Quality Checking process and replaces it with a robust 3 simple steps, assuring data accuracy and enabling MR companies to focus their efforts on providing insights. With E-Tabs Verify you™re just one click away from data perfection.”*

“E-Tabs Verify is truly ground-breaking! A genuine advance! An industry first! A revolutionary concept! E-Tabs are ahead of the curve again.”

Further information is available on the E-Tabs website www.e-tabs.com/verify Â Â Â

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