Two Research Manager Promotions At DJS Research Ltd

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DJS Research Ltd is pleased to announce that Sarah Smith and Maya Winter have been promoted from Senior Researchers to Research Managers.

Maya and Sarah will take full responsibility for managing projects and will also now be more actively involved in winning and developing relationships with clients at the North West Agency. Sarah is keen to continue developing clients in the cosmetics and healthcare sector, whilst Maya will be concentrating on financial services and retail clients.Â Â Â

Sarah has worked in the market research industry since 2005. Her interest in research was established after completing an under-graduate placement in Consumer and Market Insight with Unilever. After graduating with a 1st Class Honours degree in Business Studies, she started her career at Conquest Research where she worked across a range of markets and methodologies. More extensively this was within the FMCG and Services sectors where she worked for major clients including Lâ€™OrÃ©al, Pizza Hut, and Thomas Cook.

Maya started her career in market research in 2003 at Ci Research after graduating from The Robert Gordon University in Aberdeen. She has managed a range of projects, undertaking both qualitative and quantitative research for both private and public sector clients.

Sarah said:

"Maya and I were both delighted, and excited at our promotion to Research Managers. Weâ€™re looking forward to taking our careers in research to the next level and to the new challenges that this role will bring, in particular getting more involved with business development and building new client relationships for the future health of our business. DJS Research is at an exciting place in terms of itâ€™s growth and weâ€™re pleased to be able to play key roles in the future directi and vision of the business"

DJS Research Ltd Managing Director Danny Sims said:

â€œSarah and Maya are very important members of the research team. We have had excellent feedback from their clients who appreciate the value they add to the research process. They are talented researchers and their promotions are well deserved. We enjoy having them in the company and we are looking forward to them progressing further in the future"

DJS Research Ltd

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