

Long List Of Finalists Announced For IAB Europe's Research Awards

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IAB Europe is delighted with the overwhelming response to its newly-launched Research Awards.

The judges have now selected the long list of finalists from which the winners will be chosen.

Winners will be announced on the evening of the first day of the Interact Congress in Barcelona on 8th June (www.interactcongress.eu).

Entries have come from all over Europe including Belgium, France, Germany, Ireland, Netherlands, Norway, Poland, Romania, Spain, Sweden, Turkey and the UK. As well as country-specific entries, both pan-European and global projects are represented.

Many of the leading players in the digital sector have entered the judging.

The judges for the Awards include Bruce Hoang " Group Marketing Director, Orange Advertising Network, Fay Miller " Marketing Manager Adconion Media Group, Patrick Marck " General Manager IAB Belgium, James Smythe - Managing Director Culture of Insight and Laurence Bird, previously of IAB UK and CNN.

IAB Europe is grateful for the support of Awards sponsor, Lightspeed Research.

For more information about the Research Awards and Interact please see www.interactcongress.eu

About IAB Europe
<http://www.iabeurope.eu/>

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