Standardised Technologies Going Global

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Wellingborough, UK (12th December 2005) â€“ Substantial growth has been forecast for standardised digital technologies over the rest of the decade. This growth can be derived from the expansion of established markets and also new emerging markets such as Russia, China, India and Middle East. In its current report into the worldwide market for licensed mobile radio, IMS Research believes that the transition to digital is accelerating worldwide. Author Patrick Connolly stated, â€œStandardised digital technologies have now reached a stage where prices are falling, finances are in place and manufacturers have started to address the whole marketâ€•.
Previously digital penetration has been largely limited to the major European and North American markets with a concentration of growth in the much-coveted public safety and security area. However, standardisation and competition have shifted the dynamics of the market in favour of consumers worldwide. â€œTraditional analogue and digital manufacturers are moving towards standardised digital technologies such as Tetra, P25 and to a lesser extent low-end technologies such as DMR. These are multi-vendor, standardised solutions with strong business cases, offering the consumer a choice both in terms of technology and manufacturer. This leads to greater competition, lower prices, more technical innovations and a range of communications solutions targeting the full market spectrum. Overall the installed base for standardised digital technologies is forecast to increase seven-fold by the end of the decade.
Connolly continued, â€œOf course this migration wonâ€™t happen overnight, there is still a substantial analogue market in plac providing revenues for a long time yet. Some analogue markets such as Eastern Europe are still growing, with a strong worldwide replacement market for a number of years to come.â€•
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