

Nurago Strengthens International Team In US And South/West Europe

Contributed by Nurago
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nurago is proud to announce two important senior enhancements to its International Client Services team: Julia Locklear is welcomed as new Research Director North America and Caroline Henne is to become Regional Director South West Europe.

Based in Los Angeles, Julia will work to grow and maintain current client relationships, as well as assist in the strategic planning and implementation of international research projects.

Julia brings over 10 years of research experience to nurago, primarily in the market research industry, working for companies such as ForeSee Results, ZAAZ/Wunderman, and clients such as Target, Ford Motor Company, and Whirlpool Corporation. Locklear also held several management positions in research projects at the University of Michigan, Institute for Social Research.

Thomas Knauer, CEO and founder, states

“We are excited to welcome Julia to our team. Her research background and outstanding expertise will be beneficial to effectively serve and assist our clients’ needs. I am confident she will play a key role in our global expansion.”

Based in nurago’s office in Berlin, Caroline will focus on growing the Southern and Western European business.

Caroline was previously responsible for opening the first international nurago office in September 2009 in London, and has gone on to be part of an International Client Services team that has been hugely successful in introducing the nurago brand into multiple markets across the world.

Arno Hummerston, Managing Director Client Services International, says

“Both of the new developments reflect the growing demand and appreciation for what nurago can do. While Caroline has been instrumental in creating this demand we hope both she and Julia will build on this in their respective regions to keep us at the forefront of Digital Marketing Insights.”

About nurago:
www.nurago.com

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