Simpson Carpenter Strengthens Team With Four Appointments

Contributed by Simpson Carpenter
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Simpson Carpenter has strengthened its team across sectors and specialisms with a series of new appointments:

Ryan Howard has been appointed Associate Director in the Major Studies team. Ryan will work across vertical sectors consulting on methodology, survey design, weighting and analysis. As the world begins to float in data Ryan believes that advanced analytics, simply and engagingly communicated holds the key to business advantage.

Kate Parsons joins our rapidly expanding Healthcare and Pharmaceutical team as Senior Research Executive. Kate has worked across a number of therapy areas including diabetes, oncology and haematology, rheumatology and respiratory diseases, most recently at healthcare agency Synergy.

Daniel Curl joins as Research Executive in our Retail team. With a background which includes working on complex multi country projects at Kantar Operations and TNS-RI Dan will focus on this team's larger accounts.

Ewan Bleiman is our new kid on the block. Following a degree from Cambridge and an MPhil from Oxford Ewan joined Opinion Leader as an intern working on their panel. He has now joined Simpson Carpenter as Research Executive in our Major Studies team.

Tom Simpson, Managing Director of Simpson Carpenter commented;
"Despite the difficult economic conditions we've grown strongly this year and are continually strengthening our team. Each of these four appointments brings something new and different to the company, helping us to provide our clients with the best possible service."

About Simpson Carpenter
For more information please visit www.simpsoncarpenter.com

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