Hall & Partners Welcomes Lee Gazey

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New Partner joins the Hall & Partners Health division

Lee Gazey has joined Hall & Partners as a Partner in the health business. Lee joined in October and will be spearheading the agency's continued growth in quantitative research as well as optimising their strategy in the use of digital and social media.

Gazey joins from Insight Research, where he held a number of senior positions. Most recently Lee led the team responsible for the development and launch of eVillage, a highly successful online research community of physicians.

He has previously held positions at Holden Pearmain and Millward Brown.

"The chance to work at an agency with such an great reputation for creativity, passion and delivering true insights to its customers was too tempting an offer to refuse" Gazey commented

Global Head of Health Abigail Stuart says Gazey
"has a great track record in bringing new digital innovations to the market and this combined with his approach to delivering business focussed results to our clients provide us with an opportunity to deliver new thinking to the market which is truly game-changingâ€•

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