

# Facts International Wins gold

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Facts International, part of the CIE Group and one of the leading research agencies in the UK, today announced that it is the first research company of its kind to be awarded the coveted gold Investors in People status.

The highest level of the award was given to Facts International as a result of their focussed and dedicated investment in staff, which includes a strong commitment to the development of individual skills as an ongoing strategy, open communication at all levels of the business, and supporting every request made to the management team in the last three years for learning activities.

The business has made over 15 new appointments this year including Pam Clark and Tricia Whitby.

Karen Chantler, the Investors in People Assessor, said of the award:

“We were very impressed by the way in which Facts International values and develops its staff. Throughout the business staff are motivated, engaged and committed to delivering excellence to their clients, and are genuinely excited to be part of the team and to making the business a success. They really do deserve to win the top ranking gold status for this coveted award”.

Crispin Beale, CEO of Facts International, said:

“We are absolutely delighted to be named as a gold recipient for this award. Facts International invests heavily in its people and places a great deal of emphasis on recognising and rewarding the contribution they make to our business. As the upward trajectory of our business increases, we are continuing to hire the brightest people in the sector to help deliver best-in-class research to our clients, and this award really is the icing on the cake”.

About Facts International

For more information, please visit [www.facts.uk.com](http://www.facts.uk.com)

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