Which Type of Market Research Company Should I Use

Contributed by DJS Research Ltd
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Market Research Companies, as explained by DJS Research Ltd.

There are a number of types of market research companies to choose from, namely:

- market research agency (full service)

- fieldwork only agency

- market research consultant

- freelance market researcher

Which type do you choose? Well it depends on exactly what you are looking for and the specific project you have in mind. To help you further MRW has a specific section on conducting market research, please click here for further information.

For further information please visit DJS Research, a full service market research agency. Alternatively, feel free to call them on +44 (0) 1663 767857

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