

Research & Results 2012

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Exhibitor Registration Commenced

National and international market research companies can register for the Research & Results 2012 trade show. The fair, which is entering in its seventh round, and now ranks among the world's most prominent market research events, shall take place on the 24th and 25th of October in the Munich M,O,C, Convention Centre. As the organizers announced, a large number of exhibitors have already booked their exhibition stands.

Exhibition stand reservations for the Research & Results 2012 trade show officially started at the beginning of February. This year's market research fair shall take place on 24th and 25th of October in the Munich M,O,C, Convention Centre. The exhibition stands on offer range from 6 to 49 square meters in size. "Last year the exhibitors were exceptionally pleased," reports managing director Heinrich Fischer. "The demand for exhibition stands and workshops for this year's fair is accordingly strong." This year, topic-specific guided tours can also be reserved already within the registration of the exhibition stands.

Registration forms and further information for interested parties are available at <http://www.research-results.com/trade-show/exhibitor-information>.

The Research & Results 2011 trade fair set a new record with 147 exhibitors from 18 countries and was "based upon the number of exhibitors involved" the world's leading market research event. The increasing international relevance of the fair was also reflected by the fact that over 20 per cent of the exhibitors, and nearly 10 per cent of the visitors came from foreign countries. The trade fair was a meeting place for nearly 3,000 participants.

"Research & Results 2012"

When and where: 24th and 25th of October 2012 in the M,O,C, Convention Centre in Munich

Admission: Free with registration at www.research-results.com (from September on)

Facts on the show: Reitmeier Input Management Service GmbH, Munich and Waiblingen, has been organising the trade show for the market research industry, Research & Results, since 2006. Its exhibitors include market research agencies, test studios, software vendors, consultants, field researchers and suppliers of market and consumer data. The organisers also publish the magazine "Research & Results". Managing directors are Hans Reitmeier, Heinrich Fischer and Martin Sippel.

You can find further information in the Press Centre at www.research-results.com.

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